



Cornell University Student Assembly

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| Originally Presented on: | (10/06/15) |
| Type of Action: | Byline Report |
| Status/Result: | New Business |

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|-------------------------------|----------------|
| Organization | Cornell Cinema |
| 2014-2016 Allocation | \$10.60 |
| 2016-2018 Request | \$12.00 |
| Appropriations Recommendation | \$10.60 |

Rationale of the Committee

The Appropriations Committee recommends funding Cornell Cinema at \$10.60 for the 2016-2018 By-Line Funding Cycle. Although the Committee believes that Cornell Cinema provides some value to students, they do not believe that an increase was justified given current attendance numbers relative to the amount students spent on tickets and the activity fee. Despite significant cost increases, the Committee does not believe it is the Fee's responsibility to continually and consistently cover the rising cost of doing business within the cinema industry. Moving forward, the Committee suggests that Cornell Cinema determine ways to reduce costs by either more selectively showing screenings, reducing the number of days that Cornell Cinema is open, or find alternative mechanisms to reduce their costs. The Committee appreciates the importance of the cinematic experience to Cornell students, but they question whether or not the current model is sustainable given historical trends to request increases from the activity fee and raise ticket prices.

Vote Totals

The Committee votes down, from the highest number proposed to the lowest, to give the group the advantage. The vote totals from the Committee were as follows:

| Amount | Vote |
|---------|--------|
| \$12.00 | 3-10-1 |
| \$11.60 | 3-8-3 |
| \$11.10 | 6-7-1 |
| \$10.60 | 11-2-1 |

Respectfully submitted,

Matthew Stefanko
Vice President for Finance
