



APPROPRIATIONS REPORT

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**Organization: Cornell Cinema**

**Date: October 30<sup>th</sup>, 2014**

The Appropriations Committee appreciated the continued effort from Cornell Cinema and its emphasis on providing students an entertainment and education alternative. The Committee felt that the organization's willingness for open dialogue and suggestions for improvement was impressive and hopes that the Cinema will continue to operate in this fashion moving forward. There was concern, however, regarding student involvement in the decision-making process and would like to see more concrete actions taken to improve the working relationship between the employees and the student employees and members. The Committee feels that ticket prices and advertisement methods (Cornell Daily Sun, social media, etc.) should be investigated to see which ideas are most profitable/valuable for the organization. Finally, the Appropriations Committee feels that Cornell Cinema needs to engage in a more comprehensive effort to develop data-monitoring methods to ensure plans are in place for volatile market conditions that might negatively impact the viability of the Cinema. Overall, the Committee felt that Cornell Cinema was in a strong position to be successful over the next 5-10 years and looks forward to working with them to ensure it happens.

**Respectfully submitted,**  
**Matthew Stefanko '16**  
*Vice President for Finance*