



Cornell University
Student Assembly

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Student Assembly R. 13: Public Relations Plan

Sponsor: Ian Harris
Propose on October 1st, 2013

- 1 Whereas, the Student Assembly has a critical role in the Cornell community;
- 2
- 3 Whereas, the Communication Committee was recently restructured and does not currently
- 4 have a plan for moving forward;
- 5
- 6 Whereas, it is important for the Student Assembly Committees to have direction towards a goal
- 7 or purpose;
- 8
- 9 Whereas, the Communication Committee currently does not have explicit tasks for public
- 10 relations and community engagement;
- 11
- 12 Be it therefore resolved, the Communication Committee follows the attached Public Relations
- 13 strategy for 2013-2014.
- 14
- 15 Respectfully Submitted,
- 16 Ian Harris '16
- 17 Vice President of Public Relations
- 18
- 19 (Reviewed by: Executive Committee 9/29/2013)